

MONOPOLY

BRAND

NARROGIN EDITION

Frequently Asked Questions

For local businesses and community organisations

About the Project

Who is delivering the Narrogin MONOPOLY project?

The Narrogin MONOPOLY – Community Edition is facilitated by the Shire of Narrogin with permission from the Winning Moves/Hasbro.

This project is **driven by community support**. Local businesses and community groups play a key role in bringing it to life. The project will only proceed with sufficient support through the fundraising auction.

Key Dates & Event Info

Silent Auction Dinner



Date: Friday 20th March 2026



Time: 6pm - 11pm (auction ends 9pm)



Venue: John Higgins Centre



Cost: \$50 (inc GST) per person



Purchase tickets:



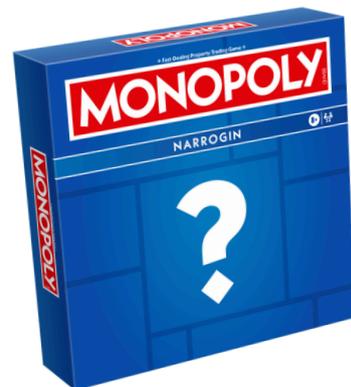
<https://www.trybooking.com/DJZJV>



How is the project funded?

The project is made possible through a **fundraising silent auction** where local businesses and community groups can bid to secure a space on the board or sponsor Community Chest and Chance cards.

This approach ensures the game is **self-funded through community support**, as a project driven by local participation and backing.





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Participation

Who is eligible to take part?

Eligible businesses or community groups include those:

- Registered in the Shire of Narrogin, and/or
- With an active physical presence (place-based) in Narrogin
- Establishing a confirmed presence in Narrogin between 2026–2030.

This ensures the board reflects genuine local contributors to the town.

Do community groups need to bid the same way as businesses?

Yes. Community groups are welcome to participate in the Narrogin MONOPOLY project, primarily through **Community Chest** or **Chance card** sponsorships.

Participation follows the same structured and transparent allocation process applied to all participants, ensuring diversity and consistency across the project.

Can more than one space be purchased?

To ensure balanced representation:

- Each business or organisation may only secure **one business square**,
- **One Community Chest card**, and
- **One Chance card**.

If spaces remain unallocated after the auction, the Shire may consider secondary allocation.

Can multiple businesses or groups collaborate on a single board space or card?

Each board space or card is designed to represent a single entity, business or group. Organisations wishing to participate should submit separate bids through the auction process.

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Auction Process

How does the silent auction work?

The Narrogin MONOPOLY fundraiser is a category-based silent auction run on a single online platform accessible from anywhere. All bidding happens through this platform, whether from home or while attending the Silent Auction Dinner.

The auction opens for pre-bids on Friday, 6 March 2026, and closes at 9pm at the Silent Auction Dinner on Friday, 20 March 2026. At the end of the auction, the highest bidders in each category secure a place in the game.

During the auction, bidders can see the current highest bid in each category. Bidders will receive a notification if they have been outbid.

Business Board Spaces

- Businesses bid for board spaces grouped by category into defined board categories (including Open, Signature, Utility and Tax categories).
- Each category has a limited number of placements, ensuring diversity.

Community Chest & Chance Cards

- These cards are auctioned separately from board spaces.

What categories appear on the board?

The Narrogin MONOPOLY board is organised into business categories that reflect the diversity of Narrogin's local economy. These categories determine how businesses compete in the silent auction.

The categories on the board are:

- Pubs, Clubs & Accommodation
- Retail
- Medical / Health & Wellbeing
- Automotive Services
- Trade, Construction & Civil Services
- Agricultural / Machinery Services
- Open Category
- Signature Category

The Open Category is available to all businesses, regardless of industry, and offers flexible, high-value board placements.

The Signature Category represents the most prominent and iconic positions on the board, offering the highest visibility and recognition.

When registering, businesses may nominate one or more categories they feel best reflect their operations or preferred placement.

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Auction Process

How are board spaces and cards allocated?

Each auction item - whether a board property, Utility Square, Tax Square, Community Chest card, or Chance card is a separate item in the auction.

The highest bidder for each item, provided they meet the auction rules, will be deemed the winner and will secure that item.

The Shire of Narrogin reserves the right to manage allocations where required to maintain the integrity and overall balance of the project.

Are bids anonymous?

Select **private mode** to keep your name hidden and only the value of the highest bid is shown. Otherwise, your name or business is visible with your bid.

How does bidding affect outcomes?

Each auction item is awarded to the highest bidder, provided they meet the auction rules. The amount you bid determines whether you win that specific item – there's no further selection required



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Are there minimum reserve prices?

Yes. Each sponsorship tier and board category has a minimum reserve bid to ensure fair and sustainable fundraising outcomes.

Current minimum reserves are:

- Community Chest Cards – \$200 (incl. GST)
- Chance Cards – \$200 (incl. GST)
- Board space (brown, light blue, pink, orange, red, yellow) , Utility or Tax Square – \$1,000 (incl. GST)
- Board space (green) - \$1,500 (incl. GST)
- Board space (dark blue) - \$2,000 (incl. GST)

How does the GalaBid platform work?

GalaBid is a secure online auction and fundraising platform used to manage registrations, bidding, and payments in one place.

For the Narrogin MONOPOLY project, GalaBid will be used for both online and in-person bidding, ensuring all bids are captured through a single system. Registered participants will be able to:

- View available auction categories and items
- Place and increase bids during the auction period
- See current highest bids in real time
- Receive notifications if they are outbid or if bidding is about to close
- Complete payment securely once the auction closes

The platform will open for bidding on Friday 6th March and will close during the Silent Auction Dinner - 9pm on Friday 20th March, when the auctioneer will formally announce the end of bidding. This approach ensures transparency, accuracy, and equal access for all participants, whether they are bidding online or attending in person.



Frequently Asked Questions

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Auction Process

How do sponsorship tiers work?

Each board space has a category-specific minimum reserve price, which determines the entry point for bidding and the initial sponsorship tier.

Meeting the minimum reserve price automatically places the successful bidder at the Bronze sponsorship level. Higher bids unlock additional sponsorship benefits in line with the following thresholds:

Higher bids unlock additional sponsorship benefits:

- \$2,000 (incl. GST) or more unlocks the Silver tier, and
- \$4,000 (incl. GST) or more unlocks the Gold tier.

The final bid amount determines the sponsorship tier and the associated benefits.

Full details of reserve prices, tier thresholds, and inclusions for each category are outlined in the EOI Information Pack.

When will bids open and close?

The silent auction opens for pre-bids on **Friday, 6 March 2026**.

During this period:

- Eligible businesses and community groups may register and place bids on items within their selected category or categories.
- Participants may update or increase their bids at any time until the auction closes.
- Real-time bid updates will be visible on the platform.

The auction will formally close at the Silent Auction Dinner **at 9:00pm on Friday, 20 March 2026**, when bidding will be locked, and bids consolidated.

Can I bid online without attending the event?

Yes you can, you do not have to attend the live event to bid in the auction. All bidding will be managed online through GalaBid, a secure and widely used fundraising auction platform.



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Cost and Payment

When is payment required?

Successful bidders will be prompted to complete payment through the online auction platform once bidding has closed. NB: The winning bid amount includes GST but excludes the Stripe transaction fee (1.75%).

Payment is required at the close of the auction, unless an alternative arrangement has been agreed in advance with the Shire team.

Are there any additional costs for participants?

There are no additional costs beyond the successful bid and associated Stripe fee.

Once payment is complete, the participant secures their board space or sponsorship and receives the benefits associated with their sponsorship tier, as outlined in the EOI information pack.

Design and Approval

What information do I need to provide if I secure a board space, tax or utility square?

If you secure a board space, you will be required to provide a high-quality image or logo for your business, and the official business name of your business.

All supplied material must meet the design and licensing guidelines which will be provided by the Shire team.



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Design and Approval

What information do I need to provide if I secure a Community Chest or Chance card?

If you secure a Community Chest or Chance card, you will be invited to submit custom wording for that card.

Your custom text should explain the local scenario or story behind the action on the card, while certain standard MONOPOLY instructions must remain unchanged in accordance with licensing requirements. These fixed instructions ensure consistency with the official game rules and branding.

Example:

DOCTOR'S FEES. PAY \$50.

Custom local text (provided by the sponsor):

YOU DISCOVER CROQUET AT THE NARROGIN CROQUET CLUB AND SIGN UP FOR MEMBERSHIP. PAY \$50.

In this example, the required action (PAY \$50) stays exactly the same, while the custom text adds local meaning and storytelling relevant to Narrogin.

All custom wording will be reviewed to ensure it aligns with licensing guidelines, community standards, and the overall tone of the game.



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Games and Distribution

How many games will be produced?

An initial production run of 1,500 games will be completed. Once this first batch is sold, there will be an opportunity to place a further order, subject to demand and approvals.

Will sponsors receive complimentary copies?

Yes, the number of complimentary games depends on the sponsorship tier.

Is participation tax deductible?

Please seek independent financial advice regarding tax and business expense matters related to the project

Where will the game be sold?

The Narrogin Monopoly edition will be available for purchase at the Narrogin and Dryandra Visitor Centre, through participating local retailers. The recommended retail price will be \$79.99 (incl.GST).

Is this an official MONOPOLY game?

Yes. This project aims to create an official, licensed MONOPOLY customised board edition, produced under a structured licensing process.

All artwork, wording, and design elements must meet licensing requirements before production.



Register for project updates via the QR code.
If you have any questions please contact
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