

## **MEDIA RELEASE**

### **NEW VENTURES IN NARROGIN CBD WILD & WASTE FREE**

There is a great deal of enthusiasm for new ventures in the Narrogin CBD.

Located right opposite Mackie Park in Fortune Street is Johanna Eppler's new retail outlet for her already successful on line business Wild & Waste Free. Wild & Waste Free is a new and growing shopping concept that provides environmentally sensitive goods with packaging free options.

Johanna said "it's great to have a shop front here. It's what I always wanted. Once I proved that I could gather business online I took this next step in opening up these premises right here in Narrogin's CBD".

The Shire's CEO, Dale Stewart, and the Narrogin Chamber's President, Bevan Steele, visited Johanna to wish her and her family every success in her new business and acknowledged her confidence in Narrogin's retail community and the wider district. Johanna was presented with a Chamber welcome pack and the Shire presented local wine all wrapped up in the Shire of Narrogin 'Love the Life' calico shopping bag.

Shire President Leigh Ballard said "We are certainly getting some great shopping choices here in Narrogin and the district is really getting behind the new businesses in town. It's really important to continue to look local and buy local first to continue to attract new and expand existing businesses and to make our CBD vibrant, interesting and welcoming".

– Ends –

Further information on this media release may be obtained by contacting Dale Stewart, [enquiries@narrogin.wa.gov.au](mailto:enquiries@narrogin.wa.gov.au) or telephone 08 9890 0900.



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Attachments:

Owner Johanna Eppler with Narrogin Chamber President, Bevan Steele and Shire Chief Executive Dale Stewart.

